

SOCIAL MEDIA CONTENT

enhanced





MAIN CHARACTER
HAIR ENERGY

biObeo™

Bye Flyaways,
Less Pull, More Glow,
Soft Strokes Only

Wake up Your Roots,
Healthy Starts Here

Good Hair = Good Mood,
Confidence, Combed In,
Smooth All Day

Bamboo Magic,
Detangle Hero,
No Static Zone

Instagram icons: heart, comment, share, bookmark

Giving Main Character Energy

biObeo™

Bamboo bristles are soft on hair and provide scalp stimulation for hair growth

Our bamboo brush eliminates static friction and frizz from your hair

Rubber cushion bed that flexes as you brush your hair

Strong bamboo handle. Our bamboo brush comes in its own biodegradable pouch

Instagram icons: heart, comment, share, bookmark

MAIN CHARACTER
HAIR ENERGY

biObeo™

Tame The Tangles,
No More Rough Brushing,
Static? Cancelled

Strong Roots Matter,
Daily Scalp Reset

Clean. Sharp. Sorted,
Confidence Upgrade,
No Drama Grooming

Built To Glide,
Air Cushion,
Natural Power

Instagram icons: heart, comment, share, bookmark

biobee

ALL HAIR. NO FAVOURITISM

From straight to spirals,
we treat every strand right!

Four women with different hair types (straight, wavy, curly) are smiling and holding Biobee brushes. The background is green with bamboo leaves and hearts.

Instagram icons: heart, comment, share, bookmark

biobee

Biobee Check List

- ✓ *Less static*
- ✓ *Less breakage*
- ✓ *Gentle detangling*
- ✓ *Smoother hair*

A bamboo hair brush is shown against a background of bamboo leaves and a circular ripple effect.

Instagram icons: heart, comment, share, bookmark

biobee

WE DON'T JUST BRUSH WE IMPRESS

<p>5★ </p> <p>"Detangles in seconds!"</p> <p>Stop fighting with your hair every morning Zero drama. Just smooth</p>	<p>5★ </p> <p>"Main character hair unlocked."</p> <p>Glides through knots like butter Obsessed</p>
<p>5★ </p> <p>"Gentle but powerful."</p> <p>Less breakage. More shine Feels premium</p>	<p>5★ </p> <p>BIOBEE BAMBOO HAIR BRUSH</p>

A bamboo hair brush is shown in the center of a grid of testimonials. The background is green with bamboo leaves.

Instagram icons: heart, comment, share, bookmark

ROOTANIAN®

Thank you